

## Message Text

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64

ORIGIN OPIC-12

INFO OCT-01 ARA-16 ISO-00 EB-11 /040 R

66612

DRAFTED BY:OPIC/F:GWILLIAMS

APPROVED BY:EB/IFD/OIA:MKENNEDY

OPIC/LA:BTMANSBACH EB/IFD/OIA:WHCOURTNEY

ARA/BR:DKEMP

SPECIAL CHARGE: OPIC

----- 062271

R R 122146Z APR 74

FM SECSTATE WASHDC

TO AMCONSUL RIO DE JANEIRO

INFO AMCONSUL SAO PAULO

AMEMBASSY BRASILIA

UNCLAS STATE 075258

E.O. 11652: N/A

TAGS: EFIN

SUBJECT: MUNFORD VISIT

1. DILLARD MUNFORD, PRESIDENT OF \$200 MILLION NYSE FIRM MUNFORD, INC., PLANS TO VISIT BRAZIL BRIEFLY SOON. HE IS INTERESTED IN OVERSEAS EXPANSION AND WANTS TO BEGIN LOOKING INTO THE POTENTIAL IN BRAZIL FOR HIS FIRM.

2. COMPANY IS DIVERSIFIED AND SUCCESSFUL. THEY ARE THE LARGEST REFRIGERATED WAREHOUSING FIRM IN THE U.S. (BUT ALSO IN CONVENIENCE FOODS AND OTHER RETAIL ITEMS); AND IT IS WAREHOUSING THAT INTERESTS THEM IN BRAZIL.

3. OPIC AND AGRIBUSINESS COUNCIL HAVE SUGGESTED THAT HE CONTACT CHAPIN AND BERLIN AS PART OF HIS INITIAL INVESTIGATION, AND HE IS DUE IN RIO-SAO PAULO LATER THIS MONTH FOR A VERY BRIEF VISIT. IT IS PROBABLE THAT COMPANY WILL FOLLOW LATER THIS YEAR WITH DETAILED LOOK A OPPORTUNITY TO ESTABLISH A BUSINESS IN BRAZIL.

4. OPIC-COUNCIL WOULD APPRECIATE YOUR GIVING MUNFORD ANY  
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APPROPRIATE ASSISTANCE.

5. MUNFORD TELEX IS 542615 ATLANTA. KISSINGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADE VISITS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 12 APR 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
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**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Drafter:** OPIC/F:GWILLIAMS  
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**From:** STATE  
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**Previous Classification:** n/a  
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**To:** RIO DE JANEIRO  
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